



Richland FIT Coalition meeting minutes

Date: Tuesday, June 7th noon to 1:30 pm

Location: Richland County Health and Human Services Building

Attendance: Becky Dahl, Betsy Roesler, Chelsea Wunnicke, Cindy Chicker, Danielle Sander, Dawn Elliot, Jackie Lins, Jarred Burke, Kay Cunningham, Kristine Lockwood, Mallory Bender, Marianne Stanek, Marilyn Martin, Mary Nee, Mindy Baker, Neil Bard, Patrick Metz, Robin Cosgrove, Sheri Scott, Sherry Klatt, and Diane Fruit.

- **Objective #1: To generate discussion around a future vision for Richland FIT.**
- **Objective #2: To meet with partners to discuss options for continuing the work of FIT.**
- **Objective #3: To introduce the 2016-17 Point of Purchase campaign.**

Opening and introductions- Cindy Chicker-Co-Chair

Approved May 2016 minutes-Cindy Chicker-Co-Chair

Brief Richland FIT status update-Chelsea Wunnicke-Co-Chair,

Chelsea followed script. Provided context for the discussion: ***“Grant received in 2012. You have a copy of the original Strategic Plan. (sent to all and copies available). Accomplishments-F2S, FFL, Community Garden, Meet ups, RCFM EBT, Campaign, Newsletter, Social media, coalition building. Changes have been implemented. Looking to see evidence in the data to demonstrate impact. Grant funding ends on March 31st 2017. We are in a time of transition-past coordinator positions were temporary. The county now has created a permanent position who will work on priorities beyond obesity prevention. Coalition and Steering Cmte wants to sustain Richland FIT.”***

Provided definitions for sake of discussion (handout)

Coalition is a set of players (often multiple) who share a common goal. Appropriate sector representatives who use an inclusive strategy to establish shared goals and agree to use their personal and institutional power to advocate for change. Shared funding.

Partnership are collaborative (can be two or more) relationships formed to strengthen the impact of the outcomes. Mix of shared funding and separate financial endeavors.

Networking-meetings are attended by organizations with a shared goal and share information on what they are doing as an individual organization. No shared funding.”

Facilitated discussion-Jarred Burke, RSD Administrator

Jarred described what we want to discuss, talked about the resources at the table, including the Strategic Plan

1) **Activity #1:** What have we accomplished? Directions:-brainstorm with group on accomplishments of the coalition. A big list was developed. (see attached).
Grouped into F2S, EBT, Garden, Food for Life, Mental health, then quite a few under miscellaneous or “spin offs”.

Jarred talked about how we are at the point that we’ve accomplished these important things but what might we want to keep working on

2) **Activity #2** Discuss large group – our goals still relevant? Generally yes, with some caveats - Mallory noted that “all” has not happened- need to extend outside of Richland Center to townships and to other school district in rural setting.-Kay noted note reaching infants but breastfeeding is most effective strategy.- Marilyn noted not reaching people with disabilities -Marianne would like to see youth activated in FIT, which was tried but didn’t take hold, Goal 3 – expand to HEALTH in total, Marianne noted originally meant to be that with “total” Jarred brought up “economic health” – tools for financial fitness.-Needs assessment- need to do this again to have updated. Danielle asked about wording – why say “all residents” and not say “opportunities for all.” May need to look at other funding opportunities,-strengthen the coalition and find-find ways to partner with other groups (e.g., Pine River)

3) **Activity #3** What can we accomplish short-term, and what long-term? Teams brainstormed on activities we want to do in the next five years, and then the teams posted them by goal on the wall.

GOT THIS FAR AT THE MEETING

Jarred discussed how the next step will work – will combine the ideas from teams and then at the next meeting will determine which of them are short term and which are long term, then discuss best structure to get there.

Point of Purchase campaign-Betsy Roesler, Health and Wellness Coordinator

Brief discussion – Betsy showed (a brochure) that the Cheese Cellar is part of the Gunderson 500 campaign and asked the group to consider whether the 500 Club is an appropriate fit for the county. POP advisory group to meet in July and an open invitation to participate was announced. Contact Betsy if interested. Chelsea also noted the resources on the State Health Dept website that she has been reviewing. Betsy will post on website.

Old business-Cindy Chicker-Co-Chair (none)

New business-Chelsea Wunnicke-Co-Chair (previously discussed agenda for next meeting)

Meeting adjourned at 1:36 pm.