

# Richland FIT Steering Committee meeting

March 31<sup>st</sup> 2016 noon to 1 pm lunch included

Attending:

Community: Neil (Academic partner and Richland Medical Center), Chelsea (Chair, UW Extension), Henk (Pine River Board member)

County: Marianne, Kay, Betsy, Sheri

## **Meeting objectives**

Objective #1: To provide a brief overview- current status of each intervention funded by the Wisconsin Partnership Program.

Objective #2: To gain support from partners on barriers to successful completion of grant objectives.

Objective #3: To recognize progress and contributions from partner organizations.

## **Agenda**

1. Introductions and sharing -Chelsea Wunnicke and all partners
  - What about the process you have enjoyed so far? What have you thought was challenging regarding the process?

Went around the room and everyone shared their thoughts about the Richland FIT.

(+) People enjoy building and strengthening partnerships, building on sharing what they can with the community (Pine River), having a way to build on the strengths of the community, getting to the point that this is an “inspirational group” not a handing out money group

## **Special Successes!**

Neil shared his recent visit to WMS and how successful – example of how Richland Medical Center has taken on Food for Life, and WMS crowd was interested in

Kay – incorporating nutrition & activity into the County Public Health reading program

(-) Expanding more into businesses and the community, building stronger partnerships, finding ways to structure the coalition,

2. Approve meeting minutes-Chelsea Wunnicke

Formally voted and approved Steering Committee meeting of April, 2015 annual review meeting

Approved (informal) minutes from the wider community meetings in September and November

3. Brief strategy update-Betsy Roesler, Health and Wellness Coordinator

Think about 3 key components for moving forward

✓ Strategies worth pursuing

- ✓ Greatest potential for populations change
- ✓ Culture and Sustainability

#### Farm to School

See Betsy notes for update

Discussion items

- Gretchen Knable has taken on leadership of the Farm to School group

#### Farmer's Market

See Betsy notes for update

Discussion items

- Neil reminded us of the previous years when Richland FIT had a booth of itself (not partner)
- Betsy has been doing advocacy and hits a wall when it comes to the city allowing signage at the Hwy
- Neil brought up the obstacle of getting low resource people to go through the steps of getting tokens through the coop
- Chelsea shared that the Farmer's Market is going to take on doing their own education booth!!

#### Food for Life

See Betsy notes for update

Discussion items

- Neil shared that the class will now be group lessons held at Center Creek - prescribed so this is no longer voluntary or public
- Neil shared that alumni requested a public activity so he is willing to do this a couple times a year, starting with the grilling booth at the Ocoochapalooza

#### Community Gardens

See Betsy notes for update

Discussion items

- WIN – maintenance department has agreed to fill the water barrels at the community garden

#### Community Engagement

See Betsy notes for update

Discussion items

- Sheri gave kudos to Betsy for getting out into the community
- Neil wants to get back into the Walk to School

#### Other projects – Betsy's thoughts

Behavioral health/mental health partnership with county clinical services

County will become a member of Alliance for Wisconsin Youth to strengthen local coalition

Bring effective substance abuse prevention,

build awareness (April is Alcohol Awareness month)

## Final year

### “Promises we made” Grant REQUIREMENTS

- Point of purchase campaign
- Farmer’s market
- Holistic health

See list of items and questions from Betsy’s slide

#### Discussion

- Should we add substance abuse as a focus of Richland FIT given that the fourth goal of holistic health has not been worked on
- Chelsea asked for clarification on why the goal was included – it was a philosophy that this was an important strategy not just window dressing
- Neil noted that we have already have so many components that we haven’t worked on yet that adding a new component would distract from our accomplishments
- Others agreed but Sheri felt that this is an important component and we could BUILD on FIT with another grant but not try to fit it into this grant. Look for new grants
- Betsy agreed that we need to see if the Community Health Assessment brings out

Kay noted that the Facebook page is really doing well, and getting good attention. Betsy said that

#### 4. No cost grant extension and commitments-Marianne Stanek, Public Health Manager

For our grant, we need to complete and/or work on:

- Continue to support and strengthen Farm to School
- Expand # of vendors at the Farmer’s Market
- Point of purchase - Community campaign

Discussion of expanding the concept of point of purchase to brat stands. Chelsea notes that point of purchase is important to create healthy choice and work with restaurants or businesses to have options so brat stands are only a part of this. Sheri suggested a subgroups or advisory group to look at the most strategic ways to reach people and change the culture of food in Richland County.

#### 5. Review updated roles and responsibilities discussion-Chelsea Wunnicke

Chelsea suggest we table this to the next meeting.

#### 6. Next meeting date -Chelsea Wunnicke

We will have a focus of the next meeting on roles/responsibilities and future of Richland FIT. Chelsea emphasized that we should have another meeting with the broader coalition to keep them involved. They are such an important part of Richland FIT that we need to bring them back into the loop.

Next meeting: April 22, Noon

Coalition meeting: first week of May- Betsy will send out communication