



Richland FIT Steering Committee Minutes

Date: Thursday, December 1st noon to 1:00 pm

Location: Richland County Health and Human Services Building

Present: Chelsea Wunnicke, FIT Co-Chair, UW Extension, Cindy Chicker, FIT Co-Chair, The Richland Hospital, Tracy Gobin, Symons Recreation Complex, Robin Cosgrove (guest), Mary Jo Coleman (guest), Mallory Bender, Richland Medical Center (representing Bard, Maronich, and HWLI), Danielle Sander, UW Extension, Marianne Stanek, HHS Richland County Public Health Unit, Betsy Roesler, HHS Health and Wellness Coordinator

Absent: Monica Maronich, Richland Medical Center, Neil Bard, MD, Richland Medical Center, Denise Lins, Symons Recreation Complex, Marcia Carlson, The Richland Hospital, Jarred Burke, Richland School District, Sheri Scott, Evaluator

1. **Welcome and partner sharing**-Cindy Chicker, Co-Chair opened the meeting. She led introductions and encouraged ppts to offer one expectation for the meeting.

Cindy Chicker-hopes to gain a perspective for the upcoming coalition meeting next week.

Chelsea Wunnicke-interested in strategizing for GRACE collaboration and looking forward to hearing more about Mary Jo's ideas.

Robin Cosgrove-first time to a Steering committee meeting. Hoping to help with GRACE strategy and learning more about the functions of the Steering Committee.

Mary Jo Coleman-interested in how to fill the gaps for a healthier RC. Would like to see a community wide effort and putting all the pieces together.

Mallory Bender-comes representing RMC. Interested in learning about the SC and being up to date with FIT.

Danielle Sander-would like to stay in the loop with the direction of FIT. Interested in health equity and access to healthy foods for low income. Coordinates Food Wise through extension.

Marianne Stanek-wants to get caught up with the coalition and Steering Cmte. Interested in the WPP budget and funding as it ends in late March of 2017.

Betsy Roesler-interested in preparing for the coalition meeting on 12/8. Wants to focus on community engagement and offering opportunities for community to get more involved.

2. **Approve September 1st minutes approved**-all

Minutes were approved just prior to adjourning since copies were not available at the beginning of the meeting. Cindy Chicker moved to approve. Chelsea Wunnicke seconded.

3. Review WPP funding and budget-Cindy Chicker, Co-Chair.

Cindy presented a summary of results developed by a coalition review of goals and strategies conducted over the summer. Strategies were classified as networking, partnership or coalition. Budget review: Cindy presented a budget including the remaining WPP funds. Safe Routes to School was discussed as a potential collaborative effort with Southwest Partners. There may be a need to identify potential grants to support sustaining the Farm to School program. Robin suggested that perhaps local farmers could help with funding the program or somehow work to integrate the Point of Purchase campaign to support Farm to School.

Other comments: As requested, Betsy will send a copy of the link to the NEMS (score card used to assess food seller locations). Mallory has received approval from RMC to utilize work time to update the Activity Guide. WPP funding will cover the cost of printing. A shared file will be available for multiple viewers to offer suggestions for the guide. Mallory thinks she will have a version completed by the end of the year. Suggestions were made to include information on nutrition such as the Mediterranean cuisine.

4. Brief review FIT goals to HWLI Community Teams Program-Chelsea Wunnicke subbed for Jarred Burke. Chelsea provided a summary of FIT's participation in the [Healthy WI Leadership Institute](#). She explained that coalition leaders were made aware of the opportunity over the summer. Sheri Scott and Betsy Roesler worked on the application. 8 community members stepped forward with interest. They are: Jarred Burke, Chelsea Wunnicke, Cindy Chicker, Sheri Scott, Robin Cosgrove, Kristine Lockwood, Tracy Gobin (Denise Lins, as time allows), and Mallory Bender. One site visit with UW Partnership Program leadership and one workshop with SW region coalitions has happened thus far. Site visits will happen on January 25th and in the Spring. Workshops will happen on March 9th and 10th and in mid-June.

5. Update HWLI 1:1 meetings and FIT Charter creation-Cindy Chicker

During the workshop, the national expert, Tom Wolff encouraged Richland FIT to work on grassroots activities such as conducting 1:1 conversations with people to strengthen community engagement. HWLI Community Teams Program members will complete 5 conversations by the next site visit on January 25th. Members will be seeking "unlikely suspects" for these conversations. Danielle asked if there was a method to ensure we are speaking to all socioeconomic groups. Chelsea explained that Mr. Wolff urged us to just get started gathering information and "eventually we will become strategic." Cindy explained more about the process with a visual image of a martini glass. Cindy said, "we are on the outside of the

rim and eventually we will get closer to the olive.” Next HWLI workshop the information from the 1:1’s will be discussed. The question we are asking is, “What does it take to maintain health in Richland County?” A worksheet was distributed explaining the process of conducting a 1:1 conversation.

Cindy provided a HWLI worksheet outlining documents which make up a coalition Charter. She explained that during the year and through HWLI involvement, a new Charter will be developed and brought to the coalition for approval.

6. **Update Point of Purchase campaign**-Chelsea Wunnicke provided an update of the PoP campaign. Volunteers have interviewed 29 of the 107 locations in the county. The county map identifying food server and seller locations was shared. Results of the interviews will be shared at the Ugly Sweater Fun Run/Walk. Chelsea asked about volunteers like who attended the September meeting. Asked if they had completed the locations they agreed to. Betsy to follow up.
7. **Strategizing GRACE proposal**-Robin Cosgrove provided an update of progress with a potential partnership with GRACE. June Nee, GRACE Board member has requested the following for a future presentation to board members.
 - Making the case: scientific evidence linking the prevention of cancer with nutrition.
 - A draft news release (radio and newspaper) announcing a partnership with Richland FIT.
 - Lastly, we discussed the possibility of organizing an event hosted by both FIT and GRACE. Team leaders would be invited to a meal where ideas for implementing choices at concessions stands would be presented or on display.Mary Jo will work on the first item. Agreed to skip December Board meeting and look to presenting in January. Need to get the date from June and meet with her ahead of time. Possibly January 11th.
8. **Review agenda for 12/8 coalition meeting**-Chelsea Wunnicke, Co-Chair reviewed a draft agenda for the upcoming meeting. Agenda was modified slightly.
9. **Other strategy updates:** Betsy provided a short Ugly Sweater status report for the event on 12/3. Remaining volunteer opportunities were presented. 175 people pre-registered. Hope for 200 participants. Marianne presented an overview on the MCH grant focused on breastfeeding focused on worksite policies and education. Mary Jo described the current work with the local Breastfeeding Task Force.
10. **Meeting was adjourned** by Cindy Chicker at 1:23 pm.

Respectfully submitted,

Betsy Roesler, Health and Wellness Coordinator