

Richland FIT Steering Committee Meeting

Friday, April 12 - 12:00-1:30pm

The meeting will be held at the Health and Human Services building Conference Room A/B

Agenda

Attendance: Marianne Stanek, Neil Bard, Sheri Scott, Danielle Varney, Peggy Olive, Denise Hanold, Rachel Schultz, Jenna Wilson, Dana Churchill

1. Review and Discussion of Coalition Structure

Dana reviews the draft coalition structure document and goes over the components.

School –

- Expand the FFV program from just Jefferson to Lincoln and Doudna.
- Wellness policy being revised to prohibit soda and candy sales during school hours.
- Also, limit energy drinks to 16 oz (get rid of the super size).

Rachel discussed background of decision making re: soda & candy sales. Also aspects of making soda policy at school and how this will also need to include teachers but now it is focused on student.

RMC –

- prescription protocol to also include exercise removing soft drinks from hospital vending and cafeteria.
- MDs would also like to work with WIC to have parents reduce the juice that they are giving children. Great that PH Director is on WIC committee, but point made that this might be a federal level issue as to what is included. Discussed then FIT could give an education packet or come up with a strategy.

Discussion items:

Coalition structure: Made some modifications of structure to put health department more equal to steering committee. Include academic partners and WPP.

Coalition meetings: Quarterly seemed to be the best. People felt that annual was not often enough. Then discussed what was going on with steering committee responsibilities – include communications and reviewing goals. Dana shared an idea for meeting AFTER the larger open quarterly meeting. Question on what this meeting included and whether it would really be helpful to continue quarterly. Perhaps don't need to meet this often – schedule could be

- quarterly for steering,
- one large open coalition meeting to share info and celebrate successes
- ad hoc for the working groups.

Down side might be losing some networking possibility but group did not feel that this necessary.

Coalition staff will need to coordinate networking and facilitate new members.

Discussion of how to help Dana with the workgroups. Working groups just getting started so the issues will still be determined. Steering committee can be a resource to coalition staff if they need help as the workgroups generate ideas and mature

Who and How Long: Consider type of person on committee rather than specific named. Business person would be important as well as hospital representative, with these two the total would be 12. Would like to see people serve on the committee for 3 years.

What about representative from Hispanic community, e.g., soccer? Decided to stick with role rather than specific community but make sure to include these groups in specific workgroups especially noted community-wide and store campaigns.

2. Discuss Richland FIT Sponsorship

- a. Review Commitment/Partnership Form
- b. Review Request form for incentives
- c. Process/ Criteria for deciding who to sponsor/partner with for events

Brief discussion of forms. Group requested that Dana send forms already in development, and group agreed that there should be a criteria and brainstormed some ideas, eg.,

- Geographic variability
- Report back on what they did
- Sustainability
- Evidence base criteria (dose, frequency, etc)

Also briefly reviewed “commitment form” but then Dana said that she has found some additional ideas that she would like to review, including types and levels of membership/supporters.

3. Next Steps

Coalition Issues

- Dana will cancel the April 24 “all coalition” meeting and schedule quarterly meetings for the steering committee. The staff will conduct an annual “all coalition” meeting instead.
- Current steering committee members are willing serve for the 3 years of the funded partnership but we will use their titles as the committee membership. Will also add 2 new members representing business and hospital. We may add more as program develops.

FIT sponsorship issues

- Dana will send form and steering group members will brainstorm CRITERIA for incentives.
- Dana will revise and come up with some ideas for PARTNERSHIP levels and forms to fill out for organizations and individuals.

ADDITIONAL ITEMS –

FARM TO SCHOOL

F2S funding – will be hiring part time person from WPP grant so should we also go for this extra position? Rachel and the group agreed that it is a good idea.

WALK TO SCHOOL

April 24 will be the second walk to school. Asked for volunteers.

4. Adjourn